



March 12, 2019

Meeting Minutes- Southridge Mall Community Room

Call to order: 8am

Reports:

Secretary's Report- Carolann-approved Dave/2nd Gary

Treasurer's Report-Georgia- approved Maria/2nd Donna

Legislative Report/Downtown Greendale Report/Todd (absent)

Committee Reports:

Membership: Kiri-We needed follow up for these members for renewal of their applications. (Please also note that each board member was asked to bring in new members, as least 4 per year) Kiri is the lead for our membership and will hand deliver new packets, Maria and Carolann will do so during Kiri's upcoming maternity leave (June-August 2019)

Cooks Nook- Carolann will follow up with member

Great Mac N Cheese- Kiri will follow up with member

Greenbelt apartments-Carolann will follow up with member

US Cell- Kiri will follow up with member

Chick Fil A-Kiri will follow up with member

Hoopsters- we ask that they be removed- no response from emails and voice messages.

Life in the Village update-Dave- no update, looking for a writer to assist with next article to highlight our business of the year Harbour Village. Dave will follow up with Deb on article, picture and information.

Perks Card update-Michael-Michael is reaching out to new businesses as we need more traction on our perks cards and GHS also has a new online store that they wish to add. If anyone has a "perk" to add please contact Michael at Walmart.

Greendale Schools update-Gary-Gary has 6 applications for our scholarship program. All for a 4 year University, since we did not have any applications for the trade school as are going to add that \$1000 back into the budget for GCC for 2019. We will only award one \$1000 scholarship for this year. Gary also mentioned about the new online store for anyone wishing to purchase GHS apparel. Also for future events Gary is offering a resource for a 529 Investment seminar and addition to the POA for Health Care after age 18 that Georgia would be willing to facilitate. BMO Harris Bank would also participate for minor/accounts and college account information. (This may be a new seminar that the GCC would offer in spring of 2010- Carolann and Donna will add this event to our calendar)

Tech/Marketing update- John- PayPal account is going well, settlement is monthly and John will provide that detail to Georgia so that she can update our financials with that income.

John continues to update the web page with all GCC events in addition to any members that have events at their location, such as Georgia's recent seminar on estate planning.

Upcoming Events:

Networking and Future General Events- Carolann and Donna-

It was decided at this meeting to combine these two committees and work cohesively on a calendar with all of our meetings, networking events and general events. Carolann and Donna will work on this calendar, Nancy Ann Stark is also added to this committee and we will send out reminder emails for the board and John will then update the GCC web page and inform all members.

Ferch's networking event: This past month we had an event at Ferch's Malt Shop. Betty Ferchoff the owner was able to speak about her business and we had about 70 participants. Members and nonmembers were invited. The cost for this networking event was \$336.00, we collected \$5.00 a person for \$135.00 and took a loss of \$201.00. Future networking events will be priced to make a profit, look for donations, and or sponsors so that the GCC can begin increasing our net income and have networking events be profitable or fully sponsored. Thank you Donna for your great work on this event!

Discussions on charging more for our events, adding value for our members with speakers of interest, political figures, we also will be changing up the times..i.e.: breakfasts, lunches and after work event to increase participation

OUR NEXT NETWORKING EVENT IS THURSDAY MARCH 21ST FROM 7:30 AM to 9:AM at BLUEMELS GARDEN CENTER, COST IS \$5.00 PER PERSON. GUEST SPEAKER IS KRISTIN JASTROCH THE NEW EVENT COORDINATOR FOR THE VILLAGE OF GREENDALE. RSVP TO GREENDALE CHAMBER IS YOU CAN ATTEND, INVITATION IS OPEN TO THE PUBLIC AS WELL.

In addition the Village is sponsoring a Pet Palooza that Kristen will speak of in detail that event is May 11th and Chamber members have an opportunity to participate.

Also Greendale Entertainment Association made an offer to any GCC member to set up a table at their first Gazebo event on Saturday June 22nd. The Gazebo series offers free music and entertainment and is attended by more than 500 people per event. This event is being offered to GCC members for \$25.00 on 6/22 from 6pm to 8:30 to set up a table and offer your business as a resource for these attendees. If you have any questions or wish to participate please contact Donna Ouellette at 414-810-8429 or Carolann Matzek at 414-659-0695.

Other:

Bylaws Approval: The board approved the changes in the bylaws with one exception. We approved getting the meeting reports one day prior to the meeting dates or sooner if possible. We did table the paragraph around solicitation at meeting until we have a more formalized re-write. We changed the absentee policy to 3 meetings before resignation of that board member of an unexcused absence. An email of the new by-laws will be sent to all board members as soon as the changes have been made. (Kiri will send these out)

New/Old Business- Scholarship committee- Georgia, Gary and Carolann stayed after the meeting to vote on the one scholarship award recipient. Georgia removed herself from this vote as the candidate was previously employed at her firm.

2019 BUDGET: Discussion on the budget to increase our profit and not work in a negative balance sheet. Suggestion to increase the networking event from \$135.00 to \$1,500 and also to remove the parade magnet cost of \$190.00. In addition we will add back \$1000 from our scholarship fund as we only have one 4 year candidate. Georgia will update and make these changes and a new budget will be submitted for the April meeting for the board to approve. The board did see that we cannot remain profitable just through adding new members. One suggestion was to bring back some old income making events such as the Brewer community tailgate party. (Carolann will look into this event)

**NEXT BOARD MEETING: TUESDAY APRIL 9TH AT SOUTHRIDGE
COMMUNITY ROOM**

**NEXT NETWORKING EVENT: THURSDAY, MARCH 21ST AT BLUEMELS!!
BE THERE!!!**