

## Meeting Minutes Greendale Chamber Board

September 11, 2018

Meeting Called to order at 8am.

Committee Reports: Finance Report – Georgia gave a brief summary of our financial and motion was

Events:

Village Days Parade: Discussion that perhaps in 2019 there will not be a Village Days Parade therefore our scholarship and educator winners would be asked to be in the 4<sup>th</sup> of July parade instead of the Village Days Parade. Magnets were ordered for this year's Business of the Year but were not given to Bluemels at the time of the parade; these magnets are still missing and need to be delivered to Bluemels' Garden Center. Carolann will follow up with those who had the magnets at the parade.

Tree Lightening Ceremony: Discussion was made to have Carolann do some research and seek out 4 ideas for the Chamber to do at the Tree lightening ceremony to engage the crowd and or activities for the children.

Annual Awards Banquet: Maria is looking at dates for this and discussion was made regarding perhaps holding the event at another place than Swaggers. Perhaps Karl's catering on Loomis or the Hampton Inn or Swaggers. It would be helpful if the establishment were also a Greendale Chamber member. The dates we are looking at are January 24<sup>th</sup> or January 31<sup>st</sup>. Maria and Carolann will connect on the place and bring ideas back to the board.

Networking Events- much discussion on these events and keeping them consistent so that our membership will know when we have an event, as stated on our calendar and on our facebook posts. We would like to increase our membership through these events.

Membership: New and Old Gary went through the list to refresh our membership and Carolann and Dave will be reaching out to these members to bring their membership renewals back to the board if applicable.

Chamber Board and Appointments: Discussion on increasing the board to a board of 15 was approved and new board members were approved: Wal-Mart will be represented by Michael, Nancy Ann Stark a Greendale Attorney was approved, Donna Ouellette was approved who will represent Greendale Entertainment Association, Kiri Kirchner will be representing US Bank. Hilaria Rios will be representing her Realty Company and Debra Barth will be representing Harbour Village. Increasing our board not only will bring more diversity to our board but also will assist with attendance for all Chamber events with additional appearances from other board members. All of the appointments will be Chamber members at the next meeting. Carolann will reach out to all of these appointees after today's meeting.

Technology and Promotions: John indicated he had some updates on the website to include our next event at the high school for Inspire. RSVP is asked for this event to allow the school to plan for breakfast.

Scholarship Committee: Next scholarship cycle will be in February and the board approved 2 scholarships for \$1000.00 each.

Legislative Update and Greendale Downtown update- Todd: Southridge updates regarding Dick's sporting goods and golf galaxy and that the construction in the village with new sidewalks and flower beds is almost complete.

New/Old Business-Other

Need 3 new ideas for this coming year's tree lightening ceremony

Talk about doing another movie at the Bistro Plex sponsored by the Chamber

Carolann and Mari will continue to drop off the folders for all renewing and new members.

## Ideas for Activities for this Year's Tree Lightening 2018

1. Hire a band to sing Christmas Caroles while the crowd waits and walk among the children and ask them to sing along. (\$400 limit for this band)
2. Invite all Chamber Members to participate and hand out something to promote their business.

Georgia usually does hot cider for her Law Office

GEA typically does some type of light up necklace and antlers

Have Children make a Christmas Card or letter to Santa while they wait in line and have the Business or chamber member who is sponsoring this stamp their business name on the back of the card : Sponsored by... The chamber member may also "answer the Santa letters that are pre-addressed at this event"

Have An Elf (Sue aka Mrs. Claus) do a craft with the children- like making a pine cone ornament sponsored by the chamber while they are waiting in line. Chamber business could assist and have their business shirts on or advertise for this event "Sponsored by:"

Provide numbers to the parents 1-50 so that we have a more organized line and a chamber member can help with this so that those who are waiting and know they are say number 115 can continue with their crafts until we get closer to their number.

Have a huge calendar made out of cardboard and let the children pick a number from 1 to 25 and have candy and assorted prizes from all of our business like pencils, pens, small toys etc with our business sponsoring a number. For instance BMO sponsors number 5 and we get 50 Christmas stocking from the dollar store and attach our business card to them, Perhaps Wal-Mart gets 50 Christmas Candy Santa's and donates those and so one.

We need three chamber members to hand out the coloring books, the candy canes and one person to hand out the numbers. The rest of us could be helping with the above mentioned activities.

We need a signup sheet or sign up genius to assign tasks and businesses.

